

## Brain Tumor Awareness Organization Specialty License Plate Project



[www.braintumorawareness.org](http://www.braintumorawareness.org)

### **Our Mission:**

The mission of the Brain Tumor Awareness Organization is to raise awareness for brain tumors on a local, state and national level through an online resource community for patients, advocates and caregivers and reduce the burden of this disease through interaction.

### **Our project:**

To raise awareness through a state-by-state campaign effort to obtain brain tumor awareness specialty license plates featuring the name of the organization website and a grey ribbon. These specialty license plates will generate needed funding to establish and sustain patient assistance programs in each state.

### **Registration Method:**

We provide an online [registration method](#) for individuals to securely register and pre-pay for their brain tumor awareness license plate. Each state's requirements vary and we will notify each registrant when the required number of pre-paid registrations has been obtained. Our secure processing site, Firstgiving.com, provides instant confirmation and tax-deductible receipts to all registrants as well as a complete report process for each state.

### **Affiliate Opportunities:**

The Brain Tumor Awareness Organization is actively recruiting affiliates from each state to assist with this project. Each affiliate will be responsible for spearheading the campaign and being the liaison between the State Legislature, Department of Motor Vehicles and the Charities Division.



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