

The Grey Ribbon Campaign



www.brainumorawareness.org

Our Mission

The mission of the Brain Tumor Awareness Organization is to raise awareness for brain tumors on a local, state and national level through an online resource community for patients, advocates and caregivers and reduce the burden of this disease through interaction.

May is National Brain Tumor Awareness Month

We are proud to have received this proclamation from Governor Sanford (SC) prior to Congress' declaration as a nationally recognized initiative. We are promoting awareness through many local, state and national campaigns and through our survivor affiliate program.

Grey Ribbon Campaign

The Grey Ribbon Awareness Campaign is an awareness and fundraising campaign to benefit The Brain Tumor Awareness Organization, a non-profit dedicated to assisting brain tumor patients and their families. Your participation in this campaign is a simple but powerful one in which your patrons will be given the opportunity to make a donation during the month of May. Each donation will result in a Grey Ribbon medallion being displayed with the name the donor provides where visible by your patrons.

Your opportunity

We ask that you participate as a sponsor of The Grey Ribbon Campaign-promoting the sales and display of the Grey Ribbon Medallions and participating in various fundraising initiatives. We ask that you highlight our partnership in this campaign during the month of May on your website as well as in your May newsletter to raise awareness. As a sponsor, you will be featured on our website and throughout our online social networks.

For more information about the Brain Tumor Awareness Organization or to become involved, please contact us via email info@braintumorawareness.org, call us 864-836-4609, or visit our website at www.brainumorawareness.org.

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