



Events and Activities

January –June 2009

January

Exhibitor/Leading Advocate at the [Florida Brain Tumor Association \(FBTA\)](#) Conference-“**Sharing Hope-Tumor Talk**” The FBTA is one of the original advocates and members with [The North American Brain Tumor Coalition](#) (NABTC). We are proud to announce that as the newest members of The North American Brain Tumor Coalition, we gained national support for our Semi-Postal Stamp and Specialty License Plate Initiative. Our meeting with West Coast neuro-professionals and support program founders proved beneficial for our National Resource Directory project driven by our state affiliate program. We currently have 2 affiliates-Missouri and California; who are kicking off our campaigns in their states.

February

- The [Minds in Motion](#) Arts Exhibit: George Pocheptsov’s work travels the Upstate
- WSPA [Caring for the Carolinas](#) Award Taping
- [National Institute of Health](#) and National Cancer Institute meetings regarding Adult Brain Tumor Consortia funding cuts; and Semi-Postal Stamp Initiative
- Planning letter writing campaign with our stamp initiative partner-[The Silver Ribbon Coalition](#).

March

- Zucker Ride for Hope Award Presentation- BTAO presented \$8000.00 in funding to provide The Community of Navigation and Support (CNS) Program to Charleston residents.
- Open House at MUSC
- Trident Medical Center Neuroscience Staff Meeting-CNS Program Introduction
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April

- The **Minds in Motion** Gala & Arts Auction was held at The Westin Poinsett and provided an opportunity to partner with The International Ballet and present George Pocheptsov’s art for auction.
- MUSC Support Group Meeting-Introduction of The Brain Tumor Awareness Organization, [Brain Tumor Action Week and Brain Tumor Awareness Month](#).
- MUSC-Planning Session for on-site kick off of May Activities.
- Presentation of **The Go Grey in May Campaign** to The Travelers Rest Area Business Association
- Palmetto Richland Health/Gamma Knife Center-Introduction of The Brain Tumor Awareness Organization, Brain Tumor Action Week and Brain Tumor Awareness Month.
- Trident Health Center Support Group Meeting- Introduction of The Brain Tumor Awareness Organization, Brain Tumor Action Week and Brain Tumor Awareness Month.
- Trident Health Center-Planning Session for on-site kick off of May Activities.
- Commemorative Stamp Project presentation at Duke Board Meeting
- “**Minds in Motion**” team participation at The “**Angels Among Us**” Walk event.
- Introduction of The Brain Tumor Awareness Organization, Brain Tumor Action Week and Brain Tumor Awareness Month at AnMed Health, Spartanburg Regional and Greenville Hospital System University Medical Center.

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May is National Brain Tumor Awareness Month!

- We are busy campaigning in Travelers Rest and Charleston cities to “[Go Grey in May](#)” and participate in our inaugural [Grey Ribbon Campaign](#). We are encouraging lots of May Activities to promote and support the first [National Brain Tumor Awareness Month](#)
- Julie Houston and brain tumor survivors appear on “[Your Carolina with Jack & Kimberly](#) “ May 4th and you can watch it live from 10-11am.
- **May 1st** is the “[Focus on Brain Tumors](#)” conference at the Biltmore Estate featuring Dr. Henry Friedman, Keith’s neuro-oncologist at Duke. If you are interested in attending, you may attend at a reduced rate as organization members-please register at [Firstgiving](#).
- **May 4-8** is Brain Tumor Action Week and on behalf of The North American Brain Tumor Coalition, members of the BTAO will be sponsoring BTAW activities, providing the [NABTC position papers](#), hosting the [brain tumor vigil service](#) and encouraging [Hidden Under Our Hats](#) donations at 7 centers in South Carolina.
- **May 8th** the BTAO will host an information tent at the dedication of The Swamp Rabbit Trail and the kickoff of the [GHS Swamp Rabbit 5K](#) at Gateway Park in Travelers Rest, SC.
- **May 9th**-[The Grey Ribbon Ride “Craniums Conquering Caesars Head”](#) begins at Subway of Marietta at 8 am. We need sponsors and volunteers!
- **May 18th** is the 11th Annual Melvin McCall “[Strokes For Progress](#)” Golf Tournament at Pebble Creek Golf Club. They are our annual fundraiser and we are proud that they are members of our own Travelers Rest Community.
- **May 28th** is the day of our “[Donate Your Plate](#)” fundraiser where restaurants promote our **Go Grey in May** campaign as sponsors and donors of a percentage of their proceeds on that day. We need your help in getting as many restaurants on board to make this a great finish for our May Campaign!

June

- **June 6-7** [The Healing Journeys-Cancer As A Turning Point](#) will be returning to the area at the Carolina First Center in Greenville, SC. We are going to exhibit at the conference and promote some of the inspirational ways of healing that brain tumor survivors have authored.
- **June 24-25th** is The National Patient Advocate Foundation’s [Patient Congress](#) which brings together State Policy Liaisons and advocates from across the Nation to address healthcare issues and reform. Julie Houston, a State Policy Liaison for South Carolina, will be returning for the 3rd year and providing information as an exhibitor for The Brain Tumor Awareness Organization in their educational expo.

Remember-there are many significant ways that you can boost our fundraising efforts by simply taking a moment and participating in one of our [online fundraising opportunities](#). We raised \$555 just online in one month!

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