

May Awareness Activities



www.brainumorawareness.org

Our Mission

The mission of the Brain Tumor Awareness Organization is to raise awareness for brain tumors on a local, state and national level through an online resource community for patients, advocates and caregivers and reduce the burden of this disease through interaction.

May is National Brain Tumor Awareness Month

During the month of May, we encourage raising awareness through a variety of activities. Each activity can serve as an education and outreach opportunity, a fundraising opportunity, a fitness event, a healing program/exhibit, a community initiative, a support group project or any combination that suits your group.

Grey Ribbon Campaign

The Grey Ribbon Awareness Campaign is an awareness and fundraising campaign to benefit The Brain Tumor Awareness Organization, a non-profit dedicated to assisting brain tumor patients and their families. Your participation in this campaign is a simple but powerful one in which community partners agree to display and provide Grey Ribbon medallions to the public in exchange for donations of \$1 or \$5.

“Hidden Under Our Hats” Campaign

One of our projects is to have all brain tumor patients represented in our state **“Hidden Under Our Hats”** display that involves donated hats decorated by the “Warrior” or family of an “Angel” stating their brain tumor type, diagnosis date, status and personal attributes. This display will travel the state and then join the national display that travels the nation including Washington, DC during Brain Tumor Awareness Week, May 1-7 each year. We will provide collection boxes with posters of the campaign displayed on the front of the box. Each participating center is encouraged to promote this display throughout the month of May and we will collect them at the end of the month.

Organize a Walk, Cycling, or other event

We want to support any event that encourages fitness activities and will support awareness and /or fundraising initiatives that your center is seeking to develop. We will promote these events on our website and also in our newsletters and throughout our online social networks. We will highlight the news that your center provides us about your program and how these events directly support them.

For more information or to volunteer, please contact us.

987 Dacusville Road
Marietta, SC 29661
864-836-4609
info@braintumorawareness.org
www.brainumorawareness.org
EIN #30-0413301